



Fine Food Australia 2023

Sydney, Australia
September 11-14, 2023

Australian consumers are generally open to new products and have a positive image of US foods, which makes doing business in Australia relatively straightforward. The Australia-U.S. Free Trade Agreement (AUSFTA) provides advantages for U.S. products as tariff rates for many U.S. food products exported to Australia are zero. Additionally, Australian consumers are constantly seeking new tastes and cuisines, offering many opportunities for many products.

Fine Food Australia is the country's largest trade-only exhibition for the foodservice, hospitality, and retail industries in the southern hemisphere and attracts visitors and buyers from all over the Asia Pacific Region. Running for 36 years, the event has welcomed hundreds of food industry professionals from Australasia and beyond.

Participation Fee:

Corner Booth: \$2,157; **Early Bird Special:** \$1,957 (if you register and pay before May 11, 2023)

In-line Booth: \$1,949; **Early Bird Special:** \$1,749 (if you register and pay before May 11, 2023)

Fee Includes:

- 9m² booth and standard furniture package
- Market Briefing & Tour
- One-on-one meetings with pre-screened buyers
- Reimbursement of up to \$500 in sample shipping costs, with proper documentation

Registration Deadline: June 11, 2023 (No refunds for cancellation after this date)

50% CostShare: Apply now for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

Industry Focus: Food Service Products, Ingredient, Natural/Healthy, Retail Products

Product Description: Meat, Poultry, Seafood, Dairy, Fresh and Processed Fruits and Vegetables, Non-Alcoholic & Alcoholic Beverages, Prepared Foods, Condiments and Sauces, Snack Foods, Bakery Products, Tree Nuts, Breakfast Cereals, Baby Foods

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.

